

LUIS GARCÍA CAÑAMERO

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Marketing Graduate - ESIC University

ABOUT ME

Marketing graduate from ESIC University, eager to grow in a high-performance digital environment. I have hands-on experience in content creation, digital strategy, and brand communication, gained through my collaboration with Yellowbreak.com—an online magazine focused on culture and trends—and my work at Green Hat Workers, a creative agency specialized in web design and digital communication. I am driven by curiosity, inspired by well-crafted digital products, and motivated to contribute to teams that value innovation, clarity, and continuous learning. I am now excited to take on new challenges, learn quickly, and make a real impact.

WORKING EXPERIENCE

GREEN HAT WORKERS - Marketing specialist	Sept 2023 - Sept 2025
Management of digital projects and development of communication strategies.	
AMC Networks - Digital Marketing Intern	Oct 2024 - Feb 2025
Support in digital marketing campaigns, data analysis, and content coordination.	
YELLOWBREAK - Content manager	Jan 2020 - Sept 2025
Creation and management of digital content for an online magazine on culture and trends.	

EDUCATION

Grado universitario en marketing en ESIC	Jun 2021 - May 2025
Digital tools Certificate by Esic	

LANGUAGES

Professional English
Certificate C1 Advanced Cambridge

CERTIFICATES

Digital strategy and SEO/SEM	2021 - 2022
Microsoft office specialist excel Associate	2024

DIGITAL TOOLS

Management:	Design:	Artificial Intelligence:
Office Suite	Suite Adobe	ChatGPT
Google Analytics	Canva	Gamma
Mailchimp	Figma	Gemini
Metricool	Wordpress	Copilot
Hootsuite		